

5th April 2019

RE: Year 6 GEC Trade Fair – Friday 26th April

Dear Parents,

As I am sure you are aware, each year the year 6 children are involved in an Enterprise project that requires them to run a company as a team task. The Global Enterprise Challenge develops an economic awareness and an idea of the many issues involved in running a business, as well as allowing children to build friendships with other teams across the world. The children are given a small budget to create a company that will be able to trade and make a profit. They have been divided into teams, have carried out market research and decided upon an advertising campaign that uses letters, video and posters which you may well receive or see on display within the school. Please look out for information about each company on the school's Facebook page.

The children have been selling their products around the school over the course of this term and will have the opportunity to sell at the upcoming 'GEC Trade Fair' on **Friday 26th April, 3 - 4pm, in the school hall.**

If you or your child would like to purchase any of the year 6 products, then please come along to the trade fair to support the teams. Parents of year 6 children can purchase their own child's team's products however the team has to declare these to make it fair. In other words, you can't spend lots to make your child win!

I hope all the children in year 6 enjoy being part of this project and that other children, staff and parents from the school are able to attend the trade fair and support the teams in this exciting, global challenge.

If you have any questions please contact Bronnie Williams bronniewilliams@tcat.education or Matt Pitts matthew.pitts@tcat.education

Yours sincerely,



Jonathan Bishop
Executive Headteacher